

**INFORMATION CLAUSE
for newsletter subscribers**

In accordance with the requirements of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter: GDPR), i.e., Article 13 of the GDPR, the Andrzej Frycz Modrzewski University in Kraków hereby informs you that:

- I. The controller of your personal data is the Andrzej Frycz Modrzewski University in Kraków, ul. Gustawa Herlinga Grudzińskiego 1, 30-705 Kraków (hereinafter referred to as: **the Controller**).
- II. The Controller has appointed a Data Protection Officer, who may be contacted regarding matters related to the processing of personal data by sending an email to: iodo@uafm.edu.pl or by regular mail to the Controller's registered office address listed above. The Controller's website is www.uafm.edu.pl.
- III. Personal data (i.e., email addresses) is collected by the Controller for the purposes of delivering the newsletter and conducting marketing activities, including direct marketing and remarketing, pursuant to Article 6(1)(a) of the Regulation in conjunction with Article 398 of the Act of July 12, 2024. Electronic Communications Act, i.e., within the scope of the consent you have provided.

The marketing purposes referred to above may include, among other things, sending you commercial information regarding products, services, promotions, and events related to the Controller's business activities to the email address you have provided.

- IV. Providing personal data is voluntary; however, it is a prerequisite for receiving the newsletter.
- V. Your personal data may be transferred or made available to authorized employees or associates of the Controller, as well as to other entities authorized to do so under applicable law or relevant agreements entered into by the Controller. Personal data may be transferred to entities with which the Controller cooperates in connection with its business activities.
- VI. You have the right to access your personal data and obtain a copy of it, as well as the right to correct, delete, or request the restriction of its processing, and the right to data portability and to withdraw this consent at any time. Withdrawal of consent does not affect the lawfulness of processing carried out on the basis of consent prior to its withdrawal. Consent may be withdrawn in writing or electronically by sending a notice to the Data Controller.
- VII. Your personal data will be processed and stored until consent is withdrawn.
- VIII. Your personal data may be transferred to third countries outside the European Economic Area. Today, many entities—even those located within the European Union—maintain server infrastructure around the world, including in countries with legal systems that provide a narrower scope of personal data protection—which in itself may result in a higher likelihood of a security breach. The controller strives to ensure the broadest possible protection of personal data by entrusting data to entities that, among other measures, use standard contractual clauses.
- IX. Your personal data will not be subject to automated decision-making, including profiling, as referred to in Article 22(1) and (4) of the GDPR.
- X. You have the right to lodge a complaint with the President of the Personal Data Protection Office if you believe that the processing of your personal data violates the provisions of the GDPR.